



केन्द्रीय माध्यमिक शिक्षा बोर्ड
CENTRAL BOARD OF SECONDARY EDUCATION

CBSE/RO(AJM)/ACAD./2021

Dated : 19/02/2021

All Heads of Schools Affiliated to CBSE
Under the jurisdiction of Ajmer Region.

SUBJECT :- The India Toy Fair 2021 – regarding.

Dear Sir / Madam,

This is in continuation to CBSE Circular No.Acad.-14 regarding organizing "The India Toy Fair, 2021 from 27th February, 2021 to 02nd March, 2021 on a virtual platform (Copy enclosed). The India Toy Fair 2021 intends to bring policy makers, toy manufacturers & distributors, investors, industry experts, MSMEs, artisans, start-ups, children, parents and teachers together on a common platform. The India Toy Fair will be inaugurated by the Hon'ble Prime Minister of India on 27th February, 2021. In this connection, all Heads of the Institutions are requested to kindly take care of the following :-

- (i) The toy fair is a virtual fair
- (ii) Individuals as well as organizations can visit the toy fair virtually
- (iii) To be able to visit the toy fair a person has to register online and free of charge on the link www.theindiatoyfair.in
- (iv) Without registration as a visitor you cannot visit the toy fair

All the schools are request to kindly encourage maximum students, teachers and other staff members as well as parents to register on the portal before 25th February, 2021. It is re-iterated that for making successful conduct of "The India Toy Fair, 2021, minimum 500 participation from children, parents and teachers from each school is required.

It is also added here that a google form link is being sent for registration <https://forms.gle/ZNvLcRUjVbzHX7cf8>.

Your active involvement in this programme is desirable and highly appreciated.

Yours' faithfully,


(SATPAL KAUR)
REGIONAL OFFICER

Encls : Circular Acad.14/2021

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